

Emma F. Stone

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portfolio: emmastonedesign.com

EDUCATION

Harvard University
CAMBRIDGE | 2015 - 2019

Bachelor of Arts, Neuroscience
& Computer Science

WORK

UX Research Intern

HARVARD USER RESEARCH CENTER | WINTER 2019 - PRESENT

- Conduct usability testing and interviews
- Evaluate websites for their adherence to accessibility (WCAG) guidelines and recommend improvements.

UX Design Intern

CENGAGE LEARNING, BOSTON | SUMMER 2018

- Collaborated on UI development and new product experiences for online learning platforms.
- Conducted discovery research and went through continual design phases and iterations for new product features.
- Evaluated and tested work flow for a platform that registers 3M users
- Made low fidelity prototypes and wrote UX copy for new features.

Design Editor

THE HARVARD ADVOCATE | SPRING 2016 - PRESENT

- Work collaboratively to create cover, table of contents and concept for each quarterly issue.
- Lay out content and design ads for entire magazine.

Design Consultant

HARVARD STUDENT AGENCIES | WINTER 2018 - SUMMER 2018

- Met with creative team and critically thought through product's UI/UX, logo designs, and branding.

Creative Director

HARVARD STUDENT AGENCIES | SPRING 2017 - SPRING 2018

- Led and designed branding for \$6 million company.
- Created visual materials to improve brand exposure and generate revenue for 16 internal agencies.
- Conceived and implemented websites, logos, signage and email campaigns.

OTHER EXPERIENCE

ETSY Shop Owner + Designer

NATURAL BY DESIGN | SUMMER 2016 - PRESENT

Visual Neuroscience Lab Research Assistant

LIVINGSTONE LAB AT HMS | WINTER 2016 - PRESENT

SKILLS

Accessibility

Animation

Cognitive psychology

Discovery research

Interaction design

Iconography

Mobile first design

Persona building

Rapid prototyping

Usability Testing

TOOLS

Adobe Creative Suite

Sketch

Invision

After Effects

Premiere

PROGRAMMING

JavaScript

Python

HTML/CSS

C++